

EMELIA ESSUMANBA-JOSIAH

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College of Media and Communication
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RESEARCH INTEREST

Emelia's research broadly focuses on global health communication, technology adoption and strategic communication. She specifically studies the international exchange of innovations and technology - how they are transferred, adopted, and experienced especially across different systems.

EDUCATION

Ph.D. in Media and Communication (2031)
Texas Tech University
Major: Global Health Communication

M.A Communication Studies (2026)
Northern Illinois University
Major: Health Communication

M.A Brands and Communications Management (2023)
University of Professional Studies, Accra
Major: Strategic Communications

Ghana Institute of Journalism (2015)
B.A Communication Studies
Major: Journalism

ACADEMIC TEACHING AND RESEARCH

Applied Public Relation Theories (PRSC 3300)
Graduate Part- Time Instructor, Texas Tech University (Fall 2026)

Applied Workplace Communication (PCOM 3373)
Graduate Part- Time Instructor, Texas Tech University (Summer 2026)

The Art of Public Speaking (COMS 100)
Graduate Teaching Assistant, Northern Illinois University (2025 –2026)

Research Assistant, Department of Outreach, Engagement and Regional Development
Northern Illinois University (2024 - 2025)

PUBLICATIONS

Essumanba- Josiah, E. (2026). *Exploring African students' experiences with culturally responsive mental health apps in the U. S.A .*
<https://www.proquest.com/openview/1b0994159aef95a5d620ae10516c0a61/1?pq-origsite=gscholar&cbl=18750&diss=y>

Rosario-Moore, A., & **Essumanba-Josiah, E.** (2025, October). *Examining faculty participation in community-engaged scholarship and artistry at a public R2*

CONFERENCE PAPERS AND PRESENTATIONS

Mid-Western Educational Research Association (MWERA 2025), Navigating the Future: Harnessing Artificial Intelligence in Education for Research, Teaching, and Leadership - Milwaukee, Wisconsin (**Paper accepted**)
Topic: Examining Faculty Participation in Community-Engaged Scholarship and Artistry at a Public R2

HONORS AND GRANT ACTIVITY

J.T. and Margaret Talkington Graduate Fellowship, TTU - \$5000 (2026)

TTU Thomas Jay Harris Endowed Graduate Fellowship, TTU – \$2000 (2026)

Campbell Scholarship Sewickley Presbyterian Church, Pennsylvania - \$2000 (2025)

AWARDS

Paul Crawford Award for Excellence in Graduate Study (NIU)- (2026).

CERTIFICATES

Center for Innovative Teaching and Learning (CITL) Fall 2025
Teaching Assistant Institute, Northern Illinois University

CITI Research Training (2024)

Climate Reality Leadership Training (2023)

Affiliate Study Member (2020)
Chartered Institute of Marketing, CIM UK

Digital Events Management (2020)
University of East London, UK

Digital Marketing (2020)
University of East London, UK

PROFESSIONAL EXPERIENCE

Impact Alpha Inc. USA (May 2025- Aug 2025)
Editorial Intern

NIU STEAM (May 2025 - Aug 2025)
Evaluations and Assessment Coordinator

Impact Investing Ghana (Jan 2023 - Jan 2025)
Senior Communications and Events Officer

INTAKE EDUCATION (now IDP Education (2019 - 2023)
Communications & Marketing Manager

AGRIMAT Company Limited (2017 – 2019)
Executive Assistant to Chief Executive Officer

Reporter/ Journalist (2014 –2016)
The Daily Express Newspaper

WRITING SAMPLES

Essumanba- Josiah E. (2025, July 25). *Mobile phone access = global financial inclusion.* Impact Alpha Inc.

<https://impactalpha.com/mobile-phone-access-global-financial-inclusion/>

Essumanba- Josiah E. (2025, July 8). *Catalytic capital models to scale climate resilient agriculture in Africa.* Impact Alpha Inc.

<https://impactalpha.com/catalytic-capital-models-to-scale-climate-resilient-agriculture-in-africa/>

Essumanba- Josiah E. (2025, June 25). *Nathan Cummings Foundation backs Fibers Fund to support textile entrepreneurs.*

Impact Alpha Inc. <https://impactalpha.com/nathan-cummings-foundation-backs-fibers-fund-to-support-textile-entrepreneurs/>

Essumanba- Josiah E. (2025, July 13). *African Local Currency Bond Fund lands first international private institutional investor with \$30 million bond issuance.* Impact Alpha Inc.

<https://impactalpha.com/african-local-currency-bond-fund-lands-first-international-private-institutional-investor-with-30-million-bond-issuance/>

Essumanba- Josiah E. (2024, July 19). *Amma Lartey Honored with 2024 Krutham Award for outstanding contribution to Africa's impact investment ecosystem.* Impact Investing Ghana.

<https://impactinvestinggh.org/events/amma-lartey-honored-with-2024-krutham-award-for-outstanding-contribution-to-africas-impact-investment-ecosystem/>

Essumanba- Josiah E. (2024, June 10). *Ghana impact summit secures commitments for sustainable growth from local financing ecosystem.* Impact Investing Ghana.

<https://impactinvestinggh.org/events/ghana-impact-summit-secures-commitments-for-sustainable-growth-from-local-financing-ecosystem/>

Essumanba- Josiah E. (2024, August 30). *GVCA and IIGH launch baseline research report on venture capital and private equity in Ghana.* Impact Investing Ghana.

<https://impactinvestinggh.org/news/gvca-and-impact-investing->

[ghana-launch-baseline-research-report-on-venture-capital-and-private-equity-in-ghana/](#)

Essumanba- Josiah E. (2023, May 19) *Inaugural West Africa Deal Summit generates commitments to deploy Catalytic Capital to close SME financing gap.* Impact Investing Ghana.

<https://impactinvestinggh.org/uncategorized/inaugural-west-africa-deal-summit-generates-commitments-to-deploy-catalytic-capital-to-close-sme-financing-gap/>

Essumanba- Josiah E. (2023, May 26). *Deal Source Africa platform launched to bridge the 331\$bn funding gap for African businesses.* Impact Investing Ghana.

<https://impactinvestinggh.org/uncategorized/deal-source-africa-platform-launched-to-bridge-the-331bn-funding-gap-for-african-businesses/>

Essumanba- Josiah E. (2023, August 16). *Impact Investing Ghana joins 2X Global to advance gender equality in the region.* Impact Investing Ghana.

<https://impactinvestinggh.org/news/impact-investing-ghana-joins-2x-global-to-advance-gender-equality-in-the-region/>

Essumanba- Josiah E. (2023, June 21). *IIGH and BII partner to increase capacity of fund managers and transaction advisors in Ghana –* Impact Investing Ghana.

<https://impactinvestinggh.org/uncategorized/iigh-and-bii-partner-to-increase-capacity-of-fund-managers-and-transaction-advisors-in-ghana/>

Essumanba- Josiah E. (2024, May 8). *The RISA fund, a project of the uk international development supports the scaling of research & innovation financing in ghana and nigeria with over us\$1m.* Impact Investing Ghana.

<https://impactinvestinggh.org/uncategorized/the-risa-fund-a-project-of-the-uk-international-development-supports-the-scaling-of-research-innovation-financing-in-ghana-and-nigeria-with-over-us1m/>

Essumanba- Josiah E. (2024) - Why firms need a Gender-Based Violence and Harassment policy in 2024 and a talk on Gender Lens Investing.

<https://www.linkedin.com/pulse/why-firms-need-gender-based-violence-harassment-2024-emelia-vezkf/>

Essumanba- Josiah E. (2024) - Lessons from the stakeholder engagement on "Impact Transparency; Understanding Sustainability Disclosure Standards and their Impact on Ghana".

https://www.linkedin.com/posts/emelia-essumanba-josiah-ba67b960_impact-transparency-sustainability-activity-7165247287617544192-4IP1?utm_source=share&utm_medium=member_desktop

Essumanba- Josiah E. (2023, September 14) *Savannah Impact Advisory appointed Fund Manager of USD\$ 75 million Ci-Gaba Fund of Funds to unlock local pension funding for SGBs.* Impact Investing Ghana. <https://impactinvestinggh.org/news/savannah-impact-advisory-appointed-fund-manager-of-usd-75-million-ci-gaba-fund-of-funds-to-unlock-local-pension-funding-for-sgbs/>

Essumanba- Josiah E. (2020) - Copy Editor: GreenHill Journal of Leadership and Governance

https://www.researchgate.net/profile/Isaac-Biney/publication/359266929_Greenhill_Journal-Dr_Biney/links/6231fade4ba65b2481352e6b/Greenhill-Journal-Dr-Biney.pdf

MEDIA MENTIONS

NIU Professor and Graduate Student Presented “Examining Faculty Participation in Community-Engaged Scholarship and Artistry at a Public R2 University.

<https://engagement.news.niu.edu/2026/02/26/niu-professor-and-graduate-student-presented-examining-faculty-participation-in-community-engaged-scholarship-and-artistry-at-a-public-r2-university-2/#gsc.tab=0>

NIU graduate students from Ghana lead celebration of Global Community Engagement Day (2025)

<https://engagement.news.niu.edu/2025/01/24/niu-graduate-students-from-ghana-lead-celebration-of-global-community-engagement-day/#gsc.tab=0>

Measuring Community Engagement at NIU (2025)

<https://engagement.news.niu.edu/2025/05/01/measuring-community-engagement-at-niu/#gsc.tab=0>